

SOLID[®] INNOVATION



PRESS RELEASE

Solid is Worth its Weight in Gold

Solid Achieves QuickBooks Gold Developer Status

PRINCE ALBERT – August 31, 2010 – Solid Innovation, Inc., a leading provider of route accounting software solutions, is proud to announce its official status as a QuickBooks Gold Developer. The new title emphasizes Solid's strengthened relationship with Intuit and also confirmed clients' confidence in the Solid Route Accounting™ business system.

To obtain the status of a QuickBooks Gold Developer, Solid completed a series of reviews by Intuit and Solid Route Accounting™ users. The reviews confirmed that Solid Route Accounting™ meets Intuit's exacting standards of operation and compatibility with QuickBooks. In addition, client reviews resulted in a high overall rating of 8.9 out of 10 for the functionality, ease of use, technical service and overall user experience of Solid's route accounting system.

"Pursuing this certification was a natural step for us after integrating with QuickBooks for over six years," says Craig Fisher, CEO of Solid. "We are pleased to be recognized by Intuit with Gold Developer Status and we look forward to continuing our alliance with them."

Nancy Sagardia, Product Specialist of Solid adds, "We are dedicated to bringing added value to our Solid Route Accounting™ system through the design and client support we offer. With this certification, our team looks to the future with high standards in continuing to provide our clients with an intuitive and reliable system."

About Solid Innovation

Since 1986, Solid Innovation® has been a developer of route accounting software solutions for small to mid-sized mobile businesses. Solid combines superior management insight with industry expertise to deliver functional and flexible solutions that give clients the power to manage their business with confidence. Today, Solid offers a solid approach to route accounting with its Solid Route Accounting™ software solutions that support both Windows® Mobile and Palm OS Mobile operating systems. For more information about Solid, please visit www.solid-innovation.com.

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