

SOLID[®] INNOVATION



PRESS RELEASE

The Quicker Way to Use QuickBooks

Solid Exhibits at Sleeter Group's 2010 Accounting Solutions Conference

PRINCE ALBERT – October 5, 2010 – Solid Innovation, Inc. (Solid), a leading provider of route accounting software solutions, will be exhibiting its Solid Route Accounting™ for QuickBooks system at the Sleeter Group's 2010 Accounting Solutions Conference November 8-10 in Las Vegas, Nevada.

Solid Route Accounting™ for QuickBooks transforms the popular QuickBooks accounting software into a fully automated route accounting system designed specifically for the direct store distribution (DSD) industry. The system is designed to help distributors maximize profitability through enhanced efficiencies, superior invoicing and reliable wireless integration. With Solid Route Accounting™ for QuickBooks, distributors have full control over pre-selling, customer orders (estimates), mobile invoicing, mobile printing, automated taxing, cash reconciliation, signature captures, standing orders, barcode scanning, stock reconciliation and secure transaction settlement.

"Solid is honored to be attending the Sleeter Group's Accounting Solutions Conference alongside numerous industry-leading experts. We look forward to working with Sleeter members in expanding industry expertise through our Solid Route Accounting™ system," says Craig Fisher, CEO of Solid.

Solid will have Solid Route Accounting™ for QuickBooks on display at booth #B30 in the Exhibit Hall of Paris Las Vegas Hotel. Additional information about mobile integration into other ERP systems such as Infor FACTS and SDC Dynamic 3i can also be obtained at the conference.

For more information, or to arrange a meeting during the tradeshow, please contact Craig Fisher at cfisher@solid-innovation.com.

About Solid Innovation

Since 1986, Solid Innovation® has been a developer of route accounting software solutions for small to mid-sized mobile businesses. Solid combines superior management insight with industry expertise to deliver functional and flexible solutions that give clients the power to manage their business with confidence. Today, Solid offers a solid approach to route accounting with its Solid Route Accounting™ software solutions that support both Windows® Mobile and Palm OS Mobile operating systems. For more information about Solid, please visit www.solid-innovation.com.

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