

SOLID[®] INNOVATION



PRESS RELEASE

Introducing an Efficient Remote Order Entry Solution

Solid Innovation and Softcare Launch New Route Accounting System at CTIA WIRELESS 2010

PRINCE ALBERT, Saskatchewan, Canada – March 16, 2010 – Solid Innovation, Inc., and Softcare Computer Consulting Company, will launch their newest route accounting system, Solid Route Accounting™ - FACTS Edition at the International CTIA WIRELESS tradeshow, March 23-25, 2010 at the Las Vegas Convention Center.

Solid Route Accounting™ - FACTS Edition, a fully integrated route accounting system, is designed to help distributors across all industries manage critical assets, maximize profitability, enhance customer services and increase productivity. With the integration of the proven Solid Route Accounting™ and Infor FACTS ERP systems, sales forces stay connected to customers while eliminating redundant administration efforts.

Seamless integration with Infor FACTS ERP is at the heart of this mobile route accounting solution. Solid Route Accounting™ - FACTS Edition equips sales forces with fast installation, accurate customer orders, and automatic maintenance of transaction information. When on-site, route sales staff can easily create transactions that are automatically updated into the Infor FACTS ERP system with a simple touch of a button. As such, orders are moved from the field into the office via Wi-Fi, or other preferred settlement methods. Furthermore, Solid Route Accounting™ - FACTS Edition supports a wide range of rugged and reliable mobile equipment from many recognized and respected brands such as Motorola, Janam, HP, and O'Neil, which contribute to the premium functionality of this route accounting system.

Solid Innovation will display the Solid Route Accounting™ - FACTS Edition at Booth # 6754 in the North Hall, Las Vegas Convention Center.

For more information, or to arrange a meeting during the tradeshow, please contact Craig Fisher at cfisher@solid-innovation.com.

About Solid Innovation

Since 1986, Solid Innovation® has developed route accounting software solutions for small to mid-sized mobile businesses. The company combines superior management insight with industry expertise to deliver functional and flexible solutions that give clients the power to manage their business with confidence. Solid Innovation offers a reliable approach to route accounting with its Solid Route Accounting™ software solutions that support both Windows® Mobile and Palm OS Mobile operating systems. For more information about Solid Innovation, please visit www.solid-innovation.com.

About Softcare Computer Consulting Company

As a leading Infor distribution software specialist, Softcare is an authorized channel partner for both the Infor FACTS ERP and Infor TakeStock products. Through strategic alliances, Softcare believes in developing products to help manufacturers, wholesalers, and distributors manager their business more efficiently and profitably. From needs analysis to consulting to implementation to customization to end-user training, Softcare is involved from beginning to end with automated business transactions. For more information about Softcare Computer Consulting Company, please visit www.sccco.com.

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