

SOLID[®] INNOVATION



PRESS RELEASE

Introducing Solid Route Accounting – Global Edition

Solid Introduces New Web-based Software: Solid Route Accounting™ – Global Edition™

PRINCE ALBERT – SEPTEMBER 24, 2009 – Solid Innovation, Inc., a leading provider of route accounting software solutions, today introduced Solid Route Accounting™ – Global Edition™, the company's first route accounting system to be introduced as web-based software also known as 'webware'. This webware entails a new customer and inventory management system that is accessible from anywhere, at anytime with a computer and internet connection. The system provides users with a fully hosted and managed solution without any downloads, installations, or office PCs.

With Global Edition, clients can create invoices, track sales, and manage customer data all online. The webware includes a variety of features including customer management, inventory management, pricing, transaction settlement, synchronization with Solid Sales Pro™ and customer reporting. Global Edition also includes easy-to-use online video training tutorials for a quick setup.

"Our new webware makes it easier than ever for clients to focus on their DSD, route accounting, and remote order entry businesses while avoiding irritating computer problems. This reliable route accounting system is easy to implement and use," says Craig Fisher, CEO and founder of Solid. "We invite anyone wishing to improve their business with mobile sales to try this system risk free for 30 days."

Solid Route Accounting – Global Edition is now available for purchase through Solid's partner, Route Accounting Corp. at <http://www.routeaccounting.com>. A monthly or annual subscription is available for purchase, which both include online access and full technical support. In addition, all users who pre-pay for their one-year webware subscription in advance will also receive one month free. For more information, visit <http://www.routeaccounting.com>.

About Solid Innovation

Since 1986, Solid Innovation® has been a developer of route accounting software solutions for small to mid-sized mobile businesses. Solid combines superior management insight with industry expertise to deliver functional and flexible solutions that give clients the power to manage their business with confidence. Today, Solid offers a solid approach to route accounting with its Solid Route Accounting™ software solutions that support both Windows® Mobile and Palm OS Mobile operating systems. For more information about Solid, please visit www.solid-innovation.com.

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